Advicer.bio

FOR FINANCIAL ADVISORS

Your page is already started. Claim it for free.

Advicer.bio is the directory of financial advice: every advisor, firm and tool in the industry. Every advisor in the SEC's records already has a page. Claiming yours takes a few minutes, costs nothing, and puts you where prospects look before they call.

WHY IT MATTERS

Prospects look you up before they call. The fastest-growing RIAs give them a reason to.

2× as likely to show client testimonials

1.7× as likely to have video

1.6× as likely to have a button to book a call

1.5× as likely to name their niche up top

Advicer.bio's scan of the websites of 309 of the fastest-growing RIAs and 319 firms their size, November 2026.

WHAT YOU GET, FREE

Everything the fastest growers do, built into one page.

- **Show up when prospects look you up.** Your page is built to be found on Google and read by AI assistants like ChatGPT and Claude.
- **Collect testimonials the compliant way.** Clients write them and confirm their email; you publish with the SEC Marketing Rule disclosures.
- **Get referred.** A referral kit for CPAs and attorneys, and links for clients to introduce a friend. Every referral is counted.
- **Know what's working.** A free marketing audit grades your firm against the fastest growers.
- **Get matched on Find an advisor.** People search by niche, state and even employer. Pick the niches and moments you serve.
- **Make short videos in Advicer Studio.** A script, a compliance check and a teleprompter, right in your browser.
- **Offer something free first.** A free plan or risk quiz in the software you already use, like RightCapital or Nitrogen.
- **Add your badge.** A “Find me on Advicer.bio” badge for your website and email signature.

HOW TO CLAIM IT

1

Find your page at advicer.bio/get-found by searching your name.

2

Claim it and add your photo, a few sentences about who you help, and your booking link.

3

Pick your niches and turn on messages, so the right people can find and reach you.

Claim your free page: advicer.bio/get-found

Want more? Advicer Websites turns your page into your own website for $49 a month. Questions? Email Joe Moss, founder, at joe@advisortechbook.com.

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